

Learning Influenced by the Environment

Santröck Ch 7 and other sources as needed (74 Points Possible)

Part A: Terms and Concepts

Define IN YOUR OWN WORDS each of the following terms and GIVE AN EXAMPLE of each. (1 point for definition and 1 point for example)

1. Learning
2. Associative Learning
3. Classical (Pavlovian) conditioning
4. Unconditioned response (UCR)
5. Unconditioned stimulus (UCS)
6. Conditioned response (CR)
7. Conditioned stimulus (CS)
8. Conditioned emotional response
9. Higher-order conditioning
10. Acquisition
11. Generalization
12. Discrimination
13. Extinction
14. Spontaneous recovery
15. Counter-conditioning

OPERANT

16. Operant (instrumental) conditioning
 17. Operant behavior
 18. Law of Effect
 19. Shaping (successive approximation)
 20. Reinforcement
 21. Positive reinforcement
 22. Negative reinforcement
 23. Punishment
 24. Primary reinforcers
 25. Secondary reinforcers
26. Discuss four reinforcement schedules. Which produces the most consistent response? Why? (4 points)

Part B: Theorists

Discuss each of the following theorists in terms of (5 points each):

1. contribution to psychology
2. main theory
3. methodology
4. results
5. strengths and weaknesses (criticisms) include gender and cultural bias
6. ethical issues related to study. Include any key terms.

Pavlov
Watson
Thorndike
Skinner